

Nicolas Lama

ART DIRECTOR | WEB DEVELOPER



CONTACT INFORMATION

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EDUCATION

DePaul University

B.F.A. in Art and Design

Honors Program Diploma

Summa Cum Laude

SPRING 2008

SKILLS / CAPABILITIES

Graphic Design

Art Direction / Layout ●●●●●

Team Management ●●●●●

Client Interaction ●●●●●

Typography command ●●●●●

Photo Direction / Selection ●●●●●

Creative Presentations ●●●●●

Strategy Development ●●

Copy Writing ●●

Web Development

HTML/CSS ●●●●●

Information Architecture ●●●●●

Flash ●●●

JavaScript ●●

PHP ●

WordPress ●

Software

Adobe Photoshop ●●●●●

Adobe InDesign ●●●●●

Adobe Illustrator ●●●●●

Adobe Dreamweaver ●●●●●

Adobe Premier ●●●●●

Adobe Flash ●●●

Adobe After Effects ●●●

AutoCAD ●●

WORK EXPERIENCE

JAN 2010 - PRESENT

Regional Lead Art Director | Curro, Rankin & Williams, Marketing Communications

- Re-branding of companies and products
- Comprehensive marketing and advertising campaigns (print and interactive)
- Strategy, design and execution of websites, intranet systems and other online applications
- Managing and coordinating creative production between agency staff and freelance workers
- Traveling between offices for client presentations and new business pitches
- Consultation and branding exercises to identify the marketing goals and expectations of clients

In addition to hands-on art direction, this position involves a high degree of client interaction, as well as managing and coordinating projects and creative teams across our three offices in Chicago, Milwaukee and Minneapolis.

OCT 2008 - JAN 2010

Art Director & Web Developer | Curro, Rankin & Williams, Marketing Communications

- Client meetings and consultation
- Strategy development and art direction
- Publication, packaging, identity, advertising, environmental and web design
- Front-end website development (HTML, CSS, Flash)
- Working closely with developers and programmers
- Photoshoot direction
- Attendance of press checks
- Video editing

Due to the full range of services offered by this agency, my work required a wide array of skills, tasks and responsibilities.

SEP 2007 - OCT 2008

Graphic Designer | Black Metropolis: an Oral History Project

- On-site photo documentation
- Creation of original artwork and logo
- Design and execution of promotional and educational materials (print and interactive)
- DVD cover and packaging design

As part of this collaborative effort of DePaul University and the Hoop Institute, my work required going on the field with participants and being immersed in the study in order to accurately visually convey what the Black Metropolis Project is about.

JUN 2007 - SEP 2007

Web Design Intern | DePaul Blue Fusion

- Creative concepts and front-end development
- Working within brand standards
- Working closely with developers
- Plotting-out out complex information architecture
- Fast-pace turnaround of daily updates and other miscellaneous internal departmental requests

Working for DePaul University's internal marketing agency fostered fast-paced design and coding skills as well as good interpersonal skills.

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■ WORK EXPERIENCE (CONTINUED)

JAN 2007 - APR 2007

Graphic Design Intern | Marketplace: Handwork of India

- Concept and execution of promotional and educational print materials
- Design and coding of web applications, online catalogues and e-newsletters

As a graphic design intern for this non-profit organization, my work consisted of helping educate the public as well as assisting with sales materials that allow for the program to continue helping women and artisans overseas.

NOV 2006 - PRESENT

Freelance Graphic Designer

- The Nature Conservancy
- ThinkTank Music Studios
- Chicagoland Bicycle Federation
- The Stockyard Institute
- Matthew Girson, Artist
- Adam Arcus, Photographer
- Curro, Rankin & Williams

My freelance capabilities include: publication, packaging, identity, advertising, environmental and web design / web development / illustration / video editing / 3D modeling & rendering / art direction / photo direction / strategy development

MAY 2006 - AUG 2006

Grant Research Assistant | Susy Giles, M.F.A.

- Video editing
- 3D modeling of architectural elements for mapping, measuring and 1-on-1 scale duplication as part of sculptures and installations
- Help building, transporting and installing sculptures

While assisting artist and professor Susy Giles with grant-funded projects, I got the opportunity to work on a number of different media as well as learning about the business aspect of the contemporary art scene.

SUMMER 2004 | FALL 2005 | SUMMER 2006

Senior Apprentice Artist | Gallery 37

- Supervising and providing advise to younger apprentice artists
- Creating especially commissioned artworks
- Coordinate events, exhibits and classes

*The **Gallery 37 Center for the Arts** provides a venue for youth, families and adults to participate in several innovative arts programs, which allow participants to create original artworks under the supervision and guidance of talented and renown Chicago artists. This art was then sold in auctions, which help fund the project as well as to provide a fair wage for the participants.*